



NumbersAlive!®

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FOR IMMEDIATE RELEASE

NumbersAlive! Wins Three Major Toy Awards

NumbersAlive! products were recognized with prestigious awards from three organizations during May and June, 2014:



Dr. Toy's Best Vacation Children's Product – awarded to the [Hello Numbers Discovery Pack](#).



Mom's Choice Award – awarded to the [Hello Numbers Discovery Pack](#).



Creative Child Magazine:

Plush Toy of the Year Award - awarded to [Small Plush Numbers Set](#).

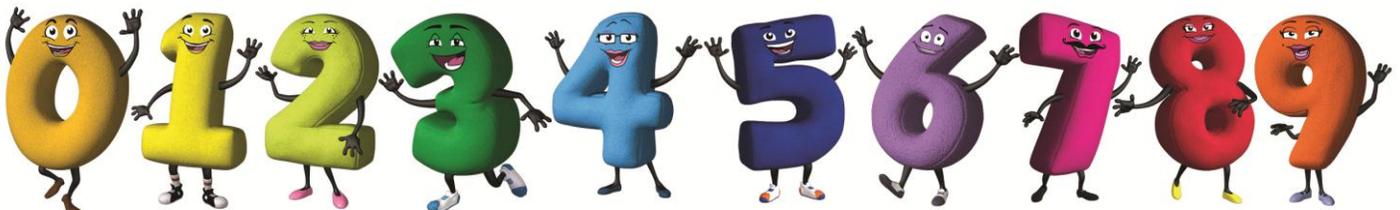
Book of the Year Award- awarded to [Hello Numbers](#).

Kids Product of the Year Award - awarded to [World Numbers Poster](#).

Preferred Choice Award- awarded to [Plush Pi](#).

Seal of Excellence- awarded to [Pocket Pi](#).

“Children learn best through play,” notes Stevanne Auerbach, who is known as Dr. Toy and runs the Dr. Toy awards program. “Parents need more help to get a head start locating new, quality, diversified products that children will enjoy as they increase learning skills and expand creativity.” All three award programs provide valuable lists for parents to use when selecting high-quality toys and educational products.





NumbersAlive!®

The NumbersAlive! learning tools have also won praise from numerous parenting blogs and magazines. In [a recent review](#), Jennifer Willey from the Toddler Trails blog writes that the Discovery Pack is her kids' "favorite new toy." She adds that "Besides the fact that these numbers are cute and adorable, I noticed that on the back, there are dots that correspond with the number. Learners are able to count the dots on the back to reinforce their comprehension of the number."

[Prior accolades](#) for NumbersAlive! include multiple awards from the Family Review Center, Creative Child Magazine 2012, and Red Tricycle.

About NumbersAlive!:

NumbersAlive!® presents numbers as fun and friendly characters who uncover numeric patterns embedded in everything in life throughout the world: in art, science, architecture, sports, nature, culture, and folklore. The playful numbers come alive through their own storytelling, captivating children into learning in every discipline. They are touchable in the form of soft plush numbers and also enchant children through their books and games, even interacting digitally on tablets.

NumbersAlive! packages this creative, universal learning concept in two brands: (1) [Team Ten](#)®, for numbers 0-9; and (2) [STEM Squad](#)®, higher-level math and science concepts led by π . For more information, please visit www.numbersalive.org.

About the Hello Numbers Discovery Pack

The [Hello Numbers Discovery Pack](#) is a multisensory learning product that includes the friendly plush numbers of Team Ten along with Hello Numbers, which introduces the characters. The combination of book and plush makes it a great way to introduce children to the fun number characters who become "Friends you can count on."® Each plush number includes magnets on both sides of its 'head,' allowing the creation of multiple-digit numbers. Embroidered dots on the back link the number shape to its quantity. The plush characters appear in the associated book *Hello Numbers*, which includes 72 stickers and a decoder in the shape of Zero that allows children to discover secrets on each two-page spread.



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