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FOR IMMEDIATE RELEASE

Dr. Rebecca Klemm, The Numbers Lady, Presented in Barbados and Dominica by Invitation of the US Department of State

Dr. Rebecca Klemm, also known as The Numbers Lady, recently returned from Barbados and Dominica, where she led programs at the invitation of the US Department of State. The focus was on teaching principles of math and science through sports. By learning about the timing of a sprinter's run, inflation of soccer balls, holding the bat, speed of a tennis ball, etc., teachers and coaches learned how to create lessons for their students that use the scientific method to explore the math that underlies everything we do, even sports. Parents and students were able to meet and hear the Numbers Lady at two public events attended by hundreds of people.

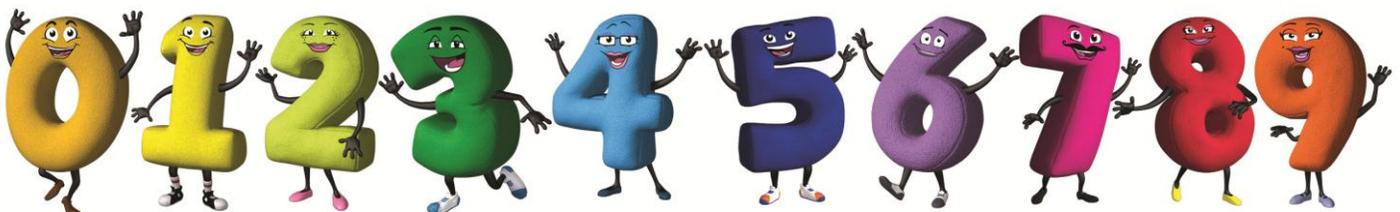


Known as the Numbers Lady, Dr. Klemm “used her exuberant presentation skills to explain the complexities of math and science in everyday language, reinforcing math and science concepts through sports such as cricket, football, and track and field.”

Clement Vital, Learning Support Advisor for Mathematics in Dominica's Ministry of Education, explained that the program was geared towards stimulating students to like math. “She is showing students different ways that you can make mathematics very, very lively and interesting.” He stated that the Dominica is “continuing to find and develop and seek assistance to make mathematics a fun, loving subject again, and we focus not only on the primary but also on the secondary levels.”

**Dr. Klemm in costume as
The Numbers Lady**

In anticipation of the visit, the US embassy in Barbados wrote that it “expects that the benefits of Dr. Klemm's workshop will be two-fold: classroom teachers will be able to enlist coaches to reinforce the principles taught in the classroom, and coaches will benefit by having student athletes who better understand the science of various sports and therefore improve their performance.” Promoting STEM and youth education aligns with the embassy's Education initiative, which receives USAID support.





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Previously, Dr. Klemm [led similar programs in Jamaica](#) in August, 2012, reaching more than 300 teachers and coaches in her weeklong trip. The [US Embassy in Kingston sponsored that trip](#) due to “ongoing concerns among local education officials on students’ underperformance in Math and Science” and noted that “participants received practical tips on how to improve student engagement and stimulate increased learning of the respective subject areas at both educational levels.”

Press coverage of the visit:

- 6/8. [“This Week with Carol Roberts”](#) –Voice of Barbados radio interview
- 6/6. [“Meet The Numbers Lady”](#) – Hello! Youth Magazine
- 6/6. [“Students Interact with the Numbers Lady”](#) – Hello! Youth Magazine
- 6/6. [“Dr. Klemm – Making Learning Fun”](#) – Hello! Youth Magazine
- 6/6. [“US Embassy helps promote math & science in Dominica”](#) – Dominica Vibes
- 6/6. [“Numbers’ Lady’ Promotes STEM in Dominica”](#) – CBN4 News
- 6/6. [“The Numbers Lady; a new perspective on Math”](#) – Dominica News Online
- 6/5. [“Numbers Lady to Host STEM Workshop”](#) – SAT TV news online- Dominica
- 6/2. [“Dr. Rebecca Klemm to promote STEM in Dominica”](#) – Dominica Central Online
- 5/29. [“Dr. Rebecca Klemm’s Program”](#) – Video by the US Embassy of Barbados in anticipation of the visit
- 5/29. [“Dr. Rebecca Klemm, ‘The Numbers’ Lady’ to Promote STEM in Barbados June 1-4, 2014”](#) – Bajan Reporter
- 5/26. [“Dr. Rebecca Klemm, ‘The Numbers’ Lady’ to Promote STEM in Barbados June 1-4, 2014”](#) – Press release by the US Embassy in Barbados.

About Dr. Klemm:

[Dr. Rebecca Klemm](#) is an accomplished mathematician, statistician, world traveler, and teacher. Since receiving her Ph.D. in Statistics, she has specialized in explaining mathematical concepts via every-day language. After running her own research firm for many years, she founded NumbersAlive! to share her love of numbers with kids.

Her award-winning first book, [NumbersAlive! Books for Young Travelers – Washington DC](#), was published in April, 2012. [Hello Numbers](#), her second book, was released at the USA Science and Engineering Festival April 26, 2014.

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