



NumbersAlive!®

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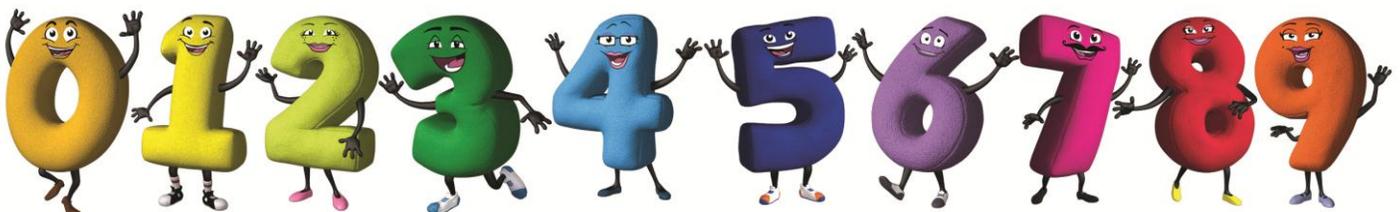
NumbersAlive! Named One of Five Finalists in SXSW V2Venture Pitch Competition, Education Category

June 9, 2014- NumbersAlive! was named one of only 25 finalists in the SXSW V2Venture Pitch Competition. These finalists represent the top start-up technology companies from around the world in five categories, and will go head-to-head at the pitch competition on July 16 in Las Vegas.

NumbersAlive! will compete against four other companies in the Education Technologies category. The other categories are Health and Wearable Technologies, Mobile and Tablet Technologies, Culture and Entertainment Technologies and Innovative World Technologies.

In [the announcement](#), SXSW states that ““Our elite group of judges and advisory board members reviewed and culled through almost 200 companies over the last three months finding the top contenders to compete in the 2014 V2Venture pitch competition.”

How does NumbersAlive! fit into the education technology field? NumbersAlive! presents numbers as fun & friendly characters who uncover numeric patterns embedded everywhere. The playful numbers captivate children as they come alive through interdisciplinary storytelling. Through multi-media, interactive storytelling in both analog and digital, our products will inspire students to understand numbers and their application in real world math and science situations.





NumbersAlive!®

About NumbersAlive!:

NumbersAlive!® presents numbers as fun and friendly characters who uncover numeric patterns embedded in everything in life throughout the world: in art, science, architecture, sports, nature, culture, and folklore. The playful numbers come alive through their own storytelling, captivating children into learning in every discipline. They are touchable in the form of soft plush numbers and also enchant children through their books and games, even interacting digitally on tablets.

NumbersAlive! packages this creative, universal learning concept in two brands: (1) [Team Ten](#)® – for numbers 0-9; and (2) [STEM Squad](#)® – for higher level math and science concepts led by π . For more information, please visit www.numbersalive.org.

About Dr. Klemm, The Numbers Lady:

[Dr. Rebecca Klemm](#) is an accomplished mathematician, statistician, world traveler, and teacher. Since receiving her Ph.D. in Statistics, she has specialized in explaining mathematical concepts via every-day language. After running her own research firm for many years, she founded NumbersAlive! to share her love of numbers with kids.

Her award-winning first book, *NumbersAlive! Books for Young Travelers – Washington DC*, was published in April, 2012. *Hello Numbers*, her second book, was released at the USA Science and Engineering Festival April 26, 2014.



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