



# NumbersAlive!®

FOR IMMEDIATE RELEASE

## Dr. Rebecca Klemm, The Numbers Lady, To Speak in Dominica and Barbados by Invitation of the US Department of State

Dr. Rebecca Klemm, also known as The Numbers Lady, has been invited by the US Department of State to lead programs in Dominica and Barbados June 1 to 8, 2014. The focus is on teaching principles of math and science through sports. By learning about the timing of a sprinter's run, inflation of soccer balls, holding the bat, speed of a tennis ball, etc., teachers and coaches will learn how to create lessons for their students that use the scientific method to explore the math that underlies everything we do, even sports. Parents and students will be able to meet and hear the Numbers Lady at public events.



In Dominica and Barbados, Dr. Klemm will:

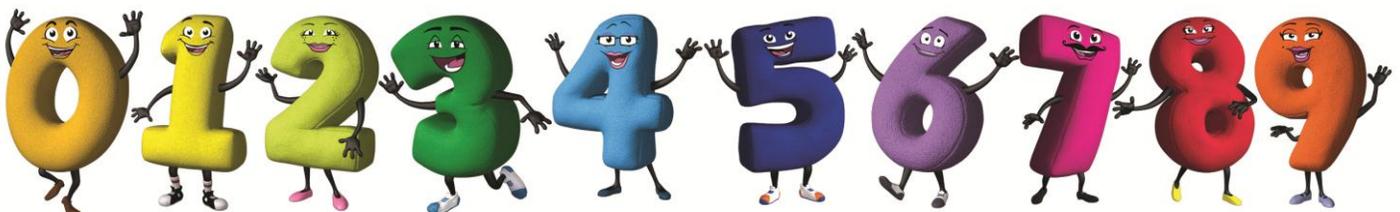
- Lead workshops with coaches and math/science teachers
- Speak at primary schools and work with disabled students
- Keynote two public events
- Lead a demo at the Barbados Tennis Association
- Speak with the Barbados Ministry of Education, Science, Technology and Innovation; the National Sports Council; the national PTA; the Dominican Ministry of Education; and the Dominican Sports Division

Dr. Klemm in costume as  
The Numbers Lady

Media events will include:

- CBC TV "Mornin' Barbados" interview
- Hello! Youth Magazine interview
- Public event at the 3W Pavilion
- Marpin TV interview
- Public event at the Dominican American Corner

Previously, Dr. Klemm [led similar programs in Jamaica](#) in August, 2012, reaching more than 300 teachers and coaches in her weeklong trip. The [US Embassy Kingston sponsored that trip](#) due to "ongoing concerns among local education officials on students' underperformance in Math and Science" and





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noted that “participants received practical tips on how to improve student engagement and stimulate increased learning of the respective subject areas at both educational levels.”

## About Dr. Klemm:

[Dr. Rebecca Klemm](#) is an accomplished mathematician, statistician, world traveler, and teacher. Since receiving her Ph.D. in Statistics, she has specialized in explaining mathematical concepts via every-day language. After running her own research firm for many years, she founded NumbersAlive! to share her love of numbers with kids.

Her award-winning first book, *NumbersAlive! Books for Young Travelers – Washington DC*, was published in April, 2012. *Hello Numbers*, her second book, was released at the USA Science and Engineering Festival April 26, 2014.

## About NumbersAlive!:

NumbersAlive!® presents numbers as fun and friendly characters who uncover numeric patterns embedded in everything in life throughout the world: in art, science, architecture, sports, nature, culture, and folklore. The playful numbers come alive through their own storytelling, captivating children into learning in every discipline. They are touchable in the form of soft plush numbers and also enchant children through their books and games, even interacting digitally on tablets.

NumbersAlive! packages this creative, universal learning concept in two brands: (1) [Team Ten](#)® – for numbers 0-9; and (2) [STEM Squad](#)® – for higher level math and science concepts led by  $\pi$ . For more information, please visit [www.numbersalive.org](http://www.numbersalive.org).

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