

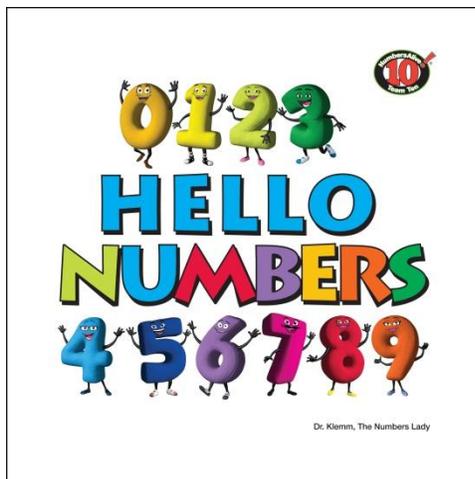


NumbersAlive!®

FOR IMMEDIATE RELEASE

NumbersAlive! Releases New Book at USA Science & Engineering Festival

NumbersAlive! released its second book, titled *Hello Numbers*, at the [3rd USA Science and Engineering Festival](#) April 26-27 in Washington, DC. The author, Dr. Rebecca Klemm, was selected as a featured author as part of the festival's book fair; she appeared in character as The Numbers Lady for a book reading and signing.



Book details:

Calling all young explorers, discoverers and detectives! This discovery book introduces young children to the fun and friendly number characters of Team Ten (0 to 9). It includes tactile details, a decoder in the shape of Zero to uncover hidden secrets on every page, and two full pages of removable stickers. Blended learning experience when used with associated plush number toys and upcoming tablet app.

ISBN: 978-0-9853667-1-1 / \$16.99 / Specialty-coated perfect-bound book with decoder and 72 stickers / 2014 / Ages 3-8

About the author:

[Dr. Rebecca Klemm, also known as The Numbers Lady](#), is an accomplished mathematician, statistician, world traveler, and teacher. Since receiving her Ph.D. in Statistics, she has specialized in explaining mathematical concepts via every-day language. After running her own research firm for many years, she founded NumbersAlive! to share her love of numbers with kids.

Her award-winning first book, *NumbersAlive! Books for Young Travelers – Washington DC*, was published in April, 2012.

About NumbersAlive!:

NumbersAlive!® presents numbers as fun and friendly characters who uncover numeric patterns embedded in everything in life throughout the world: in art, science, architecture, sports, nature, culture, and folklore. The playful numbers come alive through their own storytelling, captivating



NumbersAlive! 975 F Street NW, Washington, DC 20004-1454
Phone: 202-652-1820 Fax: 202-667-5793 Web: www.numbersalive.org

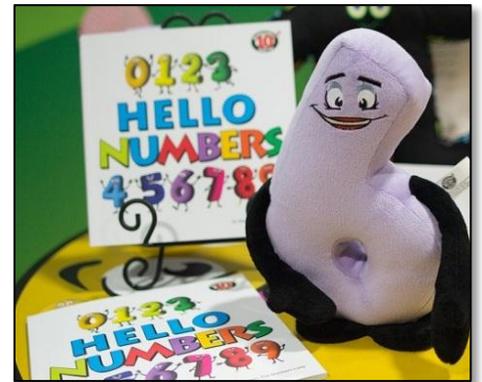


NumbersAlive!®

children into learning in every discipline. They are touchable in the form of soft plush numbers and also enchant children through their books and games, even interacting digitally on tablets.

NumbersAlive! packages this creative, universal learning concept in two brands: (1) Team Ten® – for numbers 0-9; and (2) STEM Squad® – for higher level math and science concepts led by π . For more information, please visit www.numbersalive.org.

NumbersAlive! at the 3rd Science and Engineering Festival:



###



NumbersAlive! 975 F Street NW, Washington, DC 20004-1454
Phone: 202-652-1820 Fax: 202-667-5793 Web: www.numbersalive.org